



Health & Wellness Information DELIVERED DIGITALLY

Available Anytime, Anywhere. With a Library Card.


Expand Your Health & Wellness Collection Cost-Effectively and Increase Patron Access

ConnectWell is an “all-in-one” digital health and wellness information resource that is science-based and designed for a consumer audience to engage people in their health and well-being

- Continuously updated to include new medical insights, treatments, and standards of care
 - Reduces obsolescence enabling library to narrow print collection and optimize budget
- Available to library patrons 24/7 on phones, tablets, and computers through their library card
 - Subscription covers site access on library devices and unlimited annual usage
- Site is free of advertising and ensures patrons can search safely by protecting privacy
 - Access through library’s authentication system, browsing history is not traceable

Support health literacy and improve community health and well-being

All content is individually crafted with the end user in mind:

- Information sourced from the most trusted health institutions to provide the latest standard of care guidelines and scientific findings on health, wellness, disease management and nutrition
- Incorporates Mayo Clinic’s Health Information to access its world-renowned content and integrate it into our dynamic platform
- Written for a wide audience with multi-language capability and full of engaging language and visuals
- Complex medical information and care guidelines are transformed into easy-to-understand segments
- Keywords enable end users to easily search for information based on their health conditions, health goals, and food preferences
- Wellness initiatives include a series of related links — providing a holistic approach to well-being and enabling the end user to build knowledge and skills while adopting healthy lifestyle practices
- Videos from Mayo Clinic and University of California experts 



Health Information Library

Health conditions, disease topics, and preventive health from A to Z



Wellness Initiatives

Wellness education and resources to help users adopt healthy lifestyle practices



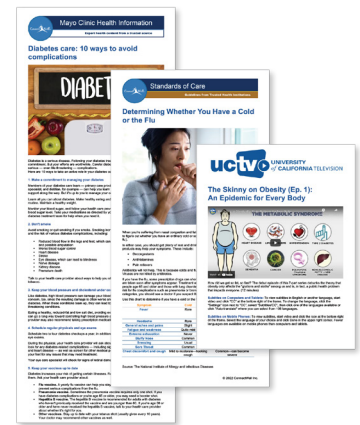
Healthy Recipe Collection

Healthy recipes that are tasty, easy, and made from fresh, healthy ingredients

Health Information Library

The library includes thousands of articles and hundreds of videos that cover a wide range of health conditions, preventive healthcare, and age-related topics.

- Incorporates Mayo Clinic's Health Information to access its world-renowned content.
- Standards of Care are guidelines sourced from trusted health institutions — ensuring that end users have access to the most up-to-date recommendations in the areas of cancer screening, vaccines, and diagnosis and treatment of chronic diseases.
- Articles are updated regularly to include the latest care guidelines.



Wellness Initiatives

Designed with ConnectWell's Scientific Advisory Board, Wellness Initiatives help people adopt habits that are fundamental to a healthy lifestyle.

- Each Wellness Initiative includes a complete set of articles, videos, and tools that incorporate current science-based practices.
- Engaging graphics show people how to put the practices into daily living.
- Informative UCTV videos provide expertise on the why of health and wellness.
- Tools support people in their adoption of healthy habits and track progress.

Healthy Recipe Collection

The Healthy Recipe Collection promotes better living through healthier eating. Recipes are tasty and incorporate updated nutrition science.

- Recipes focus on using whole foods, healthy cooking methods, and are easy to make.
- Recipe introductions have been crafted to spark interest to view the full recipe.
- Each recipe incorporates nutrition education by highlighting the health benefits of the hero ingredient and food-sourcing options.
- Nutrition facts are included as well as options that accommodate food preferences and dietary restrictions.

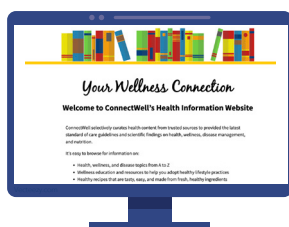


ConnectWell is More than a Health & Wellness Database

Subscription includes:

- Programs that support launch, library staff training, marketing communications, and ongoing engagement with patrons.
- Turnkey programs that enable library staff to deliver group-based Wellness Challenges which draw from Wellness Initiatives and include moderator guides, wellness exhibits, and scripted emails.

Option to supplement with cost-effective group-based virtual health coaching delivered by ConnectWell's Health Coach.



ConnectWell's digital resource and program elements form a robust offering that scales health literacy and puts healthy lifestyle practices into action.



www.connectwell.health

For more information, send request to info@connectwell.health